Sooyoung Lee

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EMPLOYMENT

Assistant Professor of Economics, Hobart and William Smith Colleges, July 2019 – present

Visiting Assistant Professor of Economics, St. Olaf College, August 2018 – May 2019

Associate Research Fellow, Department of International Trade, Korea Institute for International Trade Policy (KIEP), May 2016 – March 2019

FIELDS OF SPECIALIZATION

International trade, Applied microeconomics, Firm theory

EDUCATION

Ph.D. Economics, University of Colorado Boulder, May 2015

Dissertation: "Three Essays on Intrafirm Trade"

M.A. Economics, Sogang University, February 2008

B.A. French Culture and Economics, Sogang University, Korea, February 2006

PUBLICATIONS

"Cyclical and Structural Aspects of the Recent Export Trends: Evidence from Korea." *Journal of Korea Trade* (forcecoming).

"The Effect of Reshoring Policy on Employment." *Journal of International Trade and Industry Studies*, 2019, 24 (3), 55-79 (In Korean, with Sihoon Nahm).

"Asymmetric Effect of Uncertainty on Intrafirm Trade in the Durable and Nondurable Industries" *The World Economy*, 2019, 42 (10), 3001-3029.

WORKING PAPERS

"The Great Trade Collapse and Intrafirm Trade"

Intrafirm and arm's length trade showed different level and speed of drop during the Great Trade Collapse in 2008-09. Better inventory management of vertically integrated firms explains the resilience of intrafirm trade.

"Localization of Staffing: Evidence from Firm-level Matched Parent-Affiliate Data" (with Unjung Whang and Youngho Kang)

The size of foreign affiliates of Korean multinational firms and the share of expatriate employment in the affiliates show a U-shaped relationship. The underlying mechanism of the relationship is based on the locals' trade-offs between expanding control powers by hiring more locals and learning management skills from the headquarter by hiring more expatriates as the size of a foreign affiliate grows.

KIEP PUBLICATIONS

Working Papers

"Anatomy of the Trade Collapse, Recovery, and Slowdown: Evidence from Korea," (Principal Investigator) *KIEP Working Paper Series*, Korea Institute for International Economic Policy, 17-03, 2017.

Research Brief

"The Effects of Exports on Employment in Korean Manufacturing: An industrial-level Analysis," *World Economic Brief*, Korea Institute for International Economic Policy, 8 (8), 2018.

"Trade, Jobs, and E-commerce: Evidence from Korea," *World Economic Brief*, Korea Institute for International Economic Policy, 8 (6), 2018.

"The Recent Drop and Recovery of Korean Exports: Structural and Cyclical Aspects," *World Economic Brief*, Korea Institute for International Economic Policy, 7 (9), 2017.

Policy Analyses

"Determinants of Reshoring and the Policy Effectiveness," (Principal Investigator) *Policy Analyses*, Korea Institute for International Economic Policy, forcecoming (in Korean).

"China, Japan, and Korea's Southeast Asian Export Markets for Consumption Goods: Characteristics and Revitalization Plan," (Co-authored) *Policy Analyses*, Korea Institute for International Economic Policy, in progress (in Korean).

"Effects of Digital Commerce on Exports and Employment," (Co-Principal Investigator) *Policy Analyses*, Korea Institute for International Economic Policy, 17 (19), 2017 (in Korean).

"Effects of Exports on Employment," (Co-authored) *Policy Analyses*, Korea Institute for International Economic Policy, 17 (18), 2017 (in Korean).

Extramurally Funded Research Projects

"Investment Facilitation through Protection for Foreign Direct Investment," (Principal Investigator) the Ministry of Trade, Industry, and Energy, Republic of Korea, 2017 (in Korean).

"Implementation Evaluation for the Korea-US Free Trade Agreement," (co-authored) the Ministry of Trade, Industry, and Energy, Republic of Korea, 2017 (in Korean).

"China, Japan, and Korea's E-commerce and Digital Single Market," (co-authored) Korea Trade-Investment Promotion Agency, 2017.

"A Roadmap for the Trans-Pacific Partnership," (Co-authored) the Ministry of Trade, Industry, and Energy, Republic of Korea, 2016 (in Korean).

TEACHING EXPERIENCES AND CERTIFICATE

Visiting Assistant Professor, St Olaf College

Principles of Economics, International Economics, Intermediate Microeconomics, Fall 2018 – May 2019

Instructor of Record, University of Colorado Boulder

Intermediate Macroeconomic Theory and Intermediate Microeconomic Theory, Fall 2010 – Spring 2014

Teaching Assistant, University of Colorado Boulder

Principle of Microeconomics, Principle of Macroeconomics, Introduction to Economics, Fall 2008 – Summer 2010

Public Lecture for General Audience

"The Recent Trend and Prospect of Korean Exports," *Friday Lecture Series*, Bank of Korea, May 2017

Teaching Certificate

Certificate in College Teaching, Graduate Teacher Program, University of Colorado Boulder, 2015

AWARDS AND FELLOWSHIPS

Best Policy Report Award, Korea Institute for International Economic Policy, 2018 University of Colorado Graduate School Travel Fund, 2014 Leslie Whittington Memorial Prize for Excellence in Economics, University of Colorado Boulder. 2010

Academic Scholarship, Department of Economics, Sogang University, 2006

CONFERENCE AND SEMINAR PRESENTATIONS

2019: Hobart and William Smith Colleges, Geneva, NY, United States

2018: KATIS (Korea Association of Trade and Industry Studies)-Nagoya University Joint Conference, Nagoya University, Japan.

2017: Sogang Trade Workshop, Sogang University, Korea; Comparative Analysis of Enterprise Data Conference, Sogang University, Korea; Korean Economic Association Joint Conference with Asia Pacific Economic Association, Korea University, Korea; Asian Economic Panel, Bank of Finland, Finland

2016: Midwest International Trade Meeting, Purdue University, United States; Korea International Trade and Industry Fall Conference, Seoul, Korea; Western Washington University, Washington, United States; Korea Institute for International Economic Policy, Sejong, Korea

2015: Sogang University, Seoul, Korea

2014: Midwest International Trade Meeting, University of Kansas, United States; European Trade Study Group, University of Munich, Germany

2013: Western Economic Association Annual Meeting, Florida, United States; Midwest Economic Association Annual Meetings, Ohio, United States

OTHER PROFESSIONAL EXPERIENCE

Consultant, Korea Fixed Income Research Institute, Seoul Korea, February – June 2008

PROFESSIONAL SERVICE

Referee: Journal of International Trade and Industry Studies, Journal of Korea Trade

PROFESSIONAL AFFILIATIONS

American Economic Association, Eastern Economic Association